

# SONY



up to a  
**\$500**  
trade-in  
bonus

## **α TRADEUP** ↑ EVENT

Trade in and trade up  
with great BONUS offers!

### **FULL-FRAME Mirrorless Cameras TRADEUP Event!**

*From now through March 31, 2018, trade in any working digital DSLR or mirrorless camera OR lens and receive up to a \$500 bonus when applying the value of your trade-in towards the purchase of the Sony cameras listed below!*

**a7R III Camera**    **\$300** Trade-In Bonus Credit\*

**a9 Camera**    **\$500** Trade-In Bonus Credit\*

**a7R II Camera**    \$200 Trade-In Bonus Credit\* + \$500 Instant Rebate = **\$700** Credits

**a7S II Camera**    \$200 Trade-In Bonus Credit\* + \$200 Instant Rebate = **\$400** Credits

\*Valid 2/4/18 - 3/31/18. All eligible trade-in products must be in working condition and must be interchangeable-lens camera or lens. One bonus offer per item.