

Digital Imaging

Instant Savings 2/4/18 — 3/31/18



Full-frame E-Mount Lenses



Model #	Selling Price	IR Savings	Selling Price After Savings
SELP28135G FE PZ 28-135mm F4 G OSS	\$2,499 ⁹⁹	\$100	\$2,399⁹⁹
SEL1224G FE 12-24mm F4 G	\$1,699 ⁹⁹	\$100	\$1,599⁹⁹
SEL35F14Z Distagon T* FE 35mm F1.4 ZA	\$1,599 ⁹⁹	\$100	\$1,499⁹⁹
SEL50F14Z Planar T* FE 50mm F1.4 ZA	\$1,499 ⁹⁹	\$100	\$1,399⁹⁹
SEL70200G FE 70-200mm F4 G OSS	\$1,499 ⁹⁹	\$100	\$1,399⁹⁹
SEL1635Z Vario-Tessar T* FE 16-35mm F4 ZA OSS	\$1,349 ⁹⁹	\$100	\$1,249⁹⁹
SEL2470Z Vario-Tessar T* FE 24-70mm F4 ZA OSS	\$1,199 ⁹⁹	\$100	\$1,099⁹⁹
SEL70300G FE 70-300mm F4.5-5.6 G OSS	\$1,199 ⁹⁹	\$100	\$1,099⁹⁹
SEL90M28G FE 90mm F2.8 Macro G OSS	\$1,099 ⁹⁹	\$100	\$999⁹⁹
SEL24240 FE 24-240mm F3.5-6.3 OSS	\$999 ⁹⁹	\$100	\$899⁹⁹
SEL55F18Z Sonnar T* FE 55mm F1.8 ZA	\$999 ⁹⁹	\$100	\$899⁹⁹
SEL35F28Z Sonnar T* FE 35mm F2.8 ZA	\$799 ⁹⁹	\$100	\$699⁹⁹
SEL85F18 FE 85mm F1.8	\$599 ⁹⁹	\$50	\$549⁹⁹
SEL50M28 FE 50mm F2.8 Macro	\$499 ⁹⁹	\$50	\$449⁹⁹
SEL28F20 FE 28mm F2	\$449 ⁹⁹	\$25	\$424⁹⁹
SEL2870 FE 28-70mm F3.5-5.6 OSS	\$399 ⁹⁹	\$25	\$374⁹⁹
SEL50F18F FE 50mm F1.8	\$249 ⁹⁹	\$50	\$199⁹⁹
SEL057FEC Fisheye Converter	\$299 ⁹⁹	\$25	\$274⁹⁹
SEL075UWC Ultra Wide Converter	\$249 ⁹⁹	\$25	\$224⁹⁹
SELP18110G E PZ 18-110mm F4 G OSS	\$3,499 ⁹⁹	\$100	\$3,399⁹⁹
SELP18200 E PZ 18-200mm F3.5-6.3 OSS	\$1,199 ⁹⁹	\$100	\$1,099⁹⁹
SEL24F18Z Sonnar T* E 24mm F1.8 ZA	\$1,099 ⁹⁹	\$100	\$999⁹⁹
SEL1670Z Vario-Tessar T* E 16-70mm F4 ZA OSS	\$999 ⁹⁹	\$100	\$899⁹⁹
SEL18200 E 18-200mm F3.5-6.3 OSS	\$899 ⁹⁹	\$100	\$799⁹⁹
SEL1018 E 10-18mm F4 OSS	\$849 ⁹⁹	\$100	\$749⁹⁹
SEL18200LE E 18-200mm F3.5-6.3 OSS LE	\$849 ⁹⁹	\$100	\$749⁹⁹
SELP18105G E PZ 18-105mm F4 G OSS	\$599 ⁹⁹	\$50	\$549⁹⁹
SEL35F18 E 35mm F1.8 OSS	\$449 ⁹⁹	\$50	\$399⁹⁹
SEL20F28 E 20mm F2.8	\$349 ⁹⁹	\$25	\$324⁹⁹
SELP1650 E PZ 16-50mm F3.5-5.6 OSS	\$299 ⁹⁹	\$25	\$274⁹⁹
SEL50F18 E 50mm F1.8 OSS	\$299 ⁹⁹	\$50	\$249⁹⁹
SEL50F18/B E 50mm F1.8 OSS - Black	\$299 ⁹⁹	\$50	\$249⁹⁹
SEL30M35 E 30mm F3.5 Macro	\$279 ⁹⁹	\$25	\$254⁹⁹
SEL16F28 E 16mm F2.8	\$249 ⁹⁹	\$25	\$224⁹⁹

APS-C E-Mount Lenses

ACCESSORY SAVINGS

Model #	Description	Regular Price	PRICE AFTER INSTANT SAVINGS
LAEA3	A-Mount to E-Mount Lens Adapter	\$199.99	\$149.99
LAEA4	A-Mount to E-Mount FF Lens Adapter with TMT	\$349.99	\$299.99
HVLF20M	External MI-shoe Flash (GN20)	\$149.99	\$129.99
HVLF32M	External MI-shoe Flash (GN32)	\$299.99	\$249.99
HVLF45RM	Radio-controlled MI-shoe Flash (GN45)	\$399.99	\$349.99
HVLF43M	External MI-shoe Flash (GN43)	\$399.99	\$329.99
HVLF60M	External MI-shoe Flash (GN60)	\$549.99	\$399.99
FAWRC1M	Radio Control Wireless Commander	\$349.99	\$299.99
FAWRR1	Radio Control Wireless Receiver	\$199.99	\$149.99
VGC1EM	Vertical Grip for α7 , α7R , and α7S	\$299.99	\$249.99
VGC2EM	Vertical Grip for α7 II , α7R II , and α7S II	\$349.99	\$299.99
VGC3EM	Vertical Grip for α7 III and α9	\$349.99	\$299.99
XLRK1M	XLR Microphone Adaptor Kit	\$799.99	\$699.99
XLRK2M	XLR Microphone Adaptor Kit with direct MI-shoe input	\$599.99	\$499.99
ECMGZ1M	MI-shoe Gun/Zoom Microphone	\$99.99	\$79.99
ECMXYST1M	MI-shoe stereo Microphone	\$159.99	\$129.99
ECMCG60	Shotgun Microphone	\$249.99	\$199.99
ECMW1M	Wireless Microphone for MI-shoe	\$229.99	\$179.99
ECMAW4	Wireless Microphone for microphone input jack	\$229.99	\$179.99
CLMFHD5	Clip-on 5 inch Full HD LCD monitor	\$699.99	\$599.99
CLMV55	Clip-on 5 inch WVGA LCD monitor	\$399.99	\$349.99
HVLEIR1	Battery Video Light with IR Light	\$149.99	\$129.99
HVLE1	Battery LED Video Light	\$249.99	\$199.99
VCLECF2	Fisheye Converter for E 16mm F2 or E 20mm F28	\$179.99	\$159.99
VCLECU2	Ultra-Wide Converter for 16mm F2 or E 20mm F28	\$159.99	\$139.99
MPKURX100A	Underwater Housing for RX100 Series cameras	\$329.99	\$279.99
NPAMQZ1K	Multi battery Adaptor Kit (with 2 NPFZ100 batteries)	\$399.99	\$349.99